

Ariadne Aberin

Austin, TX
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SKILLS

Communication skills:

writing (online and print) • editing • copyediting • research • interviewing • public speaking • SEO • project management • Knowledge of Chicago Manual of Style, Associated Press style, MLA, and APA.

Technical skills:

HTML • XML • XMetaL • content management systems • WordPress • Microsoft Office • Adobe Acrobat • Adobe FrameMaker • Illustrator • InDesign • Dreamweaver • Mac OS and Windows platforms.

EXPERIENCE

Writer, *Forty Magazine* — July 2014 - Present

- Grew magazine reader base by writing and editing feature content and blog posts
- Steered magazine direction by researching workplace culture trends
- Improved magazine and blog visibility through social media marketing and SEO
- Proposed editorial article ideas and coordinated plans for editorial features
- Coordinated photo shoots and content delivery for editorial features

Technical Writer, *National Instruments* — Oct 2013 - Oct 2016

- Improved customer experience by creating and revising product documentation
- Interviewed and collaborated with engineers to product technically accurate content
- Collaborated with technical illustrators to produce supplemental graphics
- Promoted documentation consistency by researching style trends and updating NI Style Guide
- Managed numerous documentation projects and delivered content over tight deadlines
- Reviewed, edited, and revised technical documentation from peer writers

University Press Intern, *Baylor University Press* — Jan 2012 - May 2012

- Promoted the university women's basketball team by writing base content for *Invincible*, a book detailing the Lady Bears basketball team's 2011-2012 season
- Wrote and edited catalog copy for books to be published
- Edited book manuscripts and copyedited/proofread manuscripts

EDUCATION

B.A. in Professional Writing *Baylor University, Waco, Texas* — 2009 - 2013

Minor in Great Texts of the Western Tradition

Honors Program Scholar with Distinction